What is Claimed is:

- A method of treating a patient for diabetes comprising: administering a
 therapeutically effective amount of a compound selected from the group consisting of:
 oxidized all-trans retinoic acid; oxidized 9-cis retinoic acid; and reduced 4-oxoretinoic acid.
- 2. The method of claim 1, wherein said compound is administered in combination with insulin.
- 3. The method of claim 1, wherein said compound is administered to said patient at a daily dose of between 0.1 mg and 100 mg.
- 4. The method of claim 1, wherein said compound is oxidized all-trans retinoic acid.
- 5. The method of claim 1, wherein said compound is oxidized 9-cis retinoic acid.
- 6. The method of claim 1, wherein said compound is reduced 4-oxo-retinoic acid.
- 7. A method of treating a patient for being underweight comprising: administering to said patient a therapeutically effective amount of a compound selected from the group consisting of: oxidized all-trans retinoic acid; oxidized 9-cis retinoic acid; and reduced 4-oxo-retinoic acid.
- 8. The method of claim 7, wherein said compound is administered to said patient at a daily dose of between 0.1 mg and 100 mg.
- 9. The method of claim 7, wherein said compound is oxidized all-trans retinoic acid.
- 10. The method of claim 7, wherein said compound is oxidized 9-cis retinoic acid.
- 11. The method of claim 7, wherein said compound is reduced 4-oxo-retinoic acid.

- 12. A method of treating a patient for atherosclerosis comprising: administering a therapeutically effective amount of a compound selected from the group consisting of: oxidized all-trans retinoic acid; oxidized 9-cis retinoic acid; and reduced 4-oxoretinoic acid.
- 13. The method of claims 12, wherein said compound is administered to said patient at a daily dose of between 0.1 mg and 100 mg.
- 14. The method of claim 12, wherein said compound is oxidized all-trans retinoic acid.
- 15. The method of claim 12, wherein said compound is oxidized 9-cis retinoic acid.
- 16. The method of claim 12, wherein said compound is reduced 4-oxo-retinoic acid.
- 17. A method of treating a patient for cancer comprising: administering a therapeutically effective amount of a compound selected from the group consisting of: oxidized all-trans retinoic acid; oxidized 9-cis retinoic acid; and reduced 4-oxo-retinoic acid.
- 18. The method of claim 17, wherein said cancer is breast cancer; lung cancer; or a liposarcoma.
- 19. The method of claim 17, wherein said compound is administered to said patient at a daily dose of between 0.1 mg and 100 mg.
- 20. The method of claim 17, wherein said compound is oxidized all-trans retinoic acid.
- 21. The method of claim 17, wherein said compound is oxidized 9-cis retinoic acid.
- 22. The method of claim 17, wherein said compound is reduced 4-oxo-retinoic acid.
- 23. A method of assaying a test compound for its ability to bind to the human PPAR-gamma receptor, comprising:
 - a) incubating recombinant PPAR-gamma binding domain with said test compound and with a ligand selected from the group consisting of:

oxidized all-trans retinoic acid; oxidized 9-cis retinoic acid; and reduced 4-oxo-retinoic acid; and

b) determining the extent to which the binding of said ligand is displaced by said test compound.